



Product Manager

This role is located in Elkhart, IN

Want to be part of a fast-growing, high-tech company that is launching new products nationally and experiencing exceptional growth for themselves and their high performing employees? Enjoy traveling and meeting new people, want the ability to work independently with the opportunity to enhance your career and achieve real results?

Then, Truma has a place for you!

Who We Are:

Truma is a leading international manufacturer of highly developed heating and water heater systems, as well as comfort accessories for travel trailers and motorhomes. Our global success and top market share come from our customer focus, innovation, product quality and outstanding service. Truma is a medium-sized, family-oriented company with over 600 employees globally and a long history going back more than 70 years.

What We Offer:

Exciting entrepreneurial, family-oriented work environment with flexible work/life balance schedules

Challenging and progressive career development

Competitive salaries, travel mileage reimbursements, and excellent health benefits including Medical, Dental, Vision, Short-term Disability, Voluntary Life Insurance, and Basic Life Insurance (company paid)

Simple IRA with Company Match

Best practice PTO policies and paid holidays

Open communication, informal recognition, and team-building events

And much more to motivated, results-oriented individuals who want to make a real difference in their community and role

What You'll Do:

As the Product Manager, you will have the overall responsibility to identify market opportunities that meet market needs; launch products into the market; oversee products already in the market; Wind down products that no longer meet market needs.

Your Accountabilities in the Role:

1. Act as the main point of contact with operations, engineering and supply chain to ensure product roadmap vision and ROI meet North American market requirements.
2. Work with North American Sales, Service and Marketing to gather information and support product launches with pricing and sales material.



3. Work with Corporate Engineering, Supply Chain, Legal, Product Management and Business Development Teams to prioritize product and customer requirements, including product vision to ensure revenue and customer satisfaction goals are met.
4. Develop market needs and business case, in line with the Truma Group and Truma North America vision and strategic planning, through the consultation with original equipment manufacturers (OEMs); end users; dealers and retailers.
5. Evaluate competitor landscape and develop overall expertise to ensure Truma developments exceed competition and provide premium value and excitors.
6. Define lead customers, groups as part of the concept development and input to the design process.
7. Describes the product options and possible extended product family, including Service spare parts and end user consumables.
8. Lead the development and execution of the sales, service and marketing launch strategy.
9. Facilitate field testing with end users, retailers and OEMs ensuring product installation, controls and environmental evaluation is completed, gathered, and changes implemented prior to launch.
10. Monitor existing products through their product life cycle and support with ongoing continual improvement and product enhancements.
11. Continually monitor the industry for emerging trends, shifts in technology and customer sentiment as inputs to future product requirements.
12. Interface and support other areas of the business as needed to ensure overall department success.
13. Support during trade shows to explain products to customers and gather market intelligence.

The job criteria may include other duties, responsibilities and activities, which may change or be assigned at any time with or without notice.

Position Requirements:

- A. **Education:** Requires Bachelor's Degree in Mechanical or Industrial Engineering, or related field, or equivalent combination of education and experience. Outdoor/RV industry considered an asset.
- B. **Experience:** 3-5 years of progressive experience as a Product Manager. Proven ability to influence cross-functional teams without formal authority. HVAC knowledge considered an asset.
- C. **Functional Skills:** Must be able to understand complex information and communicate information to people with diverse professional backgrounds. Ability to manage tasks, projects and time effectively.
- D. **Technology Skills:** Experience with Microsoft Office products including Excel, Word, Outlook, and PowerPoint required, as well as using presentation tools. Experience with Salesforce CRM preferred.
- E. **Language Skills:** Excellent verbal and written communication skills. Dynamic speaking and ability to engage an audience actively.
- F. **Leadership/Behaviors:** High relational, self-starter for time management, excellent with follow through and meeting deadlines. Excellent ability to network and build relationships. Must be motivated and able to work with minimal supervision.
- G. **Culture Match:** Professional in appearance, reliable and able to work within a close team while possessing individual accountability for the role is key. Must be presentable to meet with external and internal partners and customers. Team-oriented with a positive attitude.



Contact us today and learn more about the Truma Family and how we can enhance Your Career!

Email: careers@trumacorp.com

We are an Equal Opportunity Employer